



LONG BEACH COMIC CON

EXHIBITOR REGISTRATION /Nov. 3 & 4, '12

Company Name: _____

Name (for Artist Alley table): _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

Exhibitor Type (check one): Retailer Premier Exhibitor Artist Alley (no company names)

Please describe what you will be selling or promoting (adult material cannot be displayed) _____

RETAILER	PREMIER EXHIBITOR	ARTIST ALLEY
<p>Consists of a 10' x 10' pipe & drape corner booth, an eight foot table, two chairs and four exhibitor badges</p> <p>\$500 x _____ Qty \$ _____</p> <p>Subtotal \$ _____</p>	<p>Consists of 10'x10' pipe & drape booth, an eight foot table, two chairs and four exhibitor badges</p> <p>_____ 10' x 10' Booth \$1,000 (4 badges)</p> <p>_____ 10' x 20' Endcap \$2,000 (8 badges)</p> <p>_____ 20' x 20' Island \$4,400 (16 badges)</p> <p>Subtotal \$ _____</p>	<p>Consists of a 8' (individual) table, two chairs, and two exhibitor badges each \$200 x _____ Qty \$ _____</p> <p>Consists of a 4' (individual) table, two chairs, and two exhibitor badges each \$150 x _____ Qty \$ _____</p> <p>Subtotal \$ _____</p>

Additional Badges: \$15 ea.x _____ = \$ _____ **TOTAL DUE \$** _____

EXTRAS	Display your 20' x 10' Banner in the Exhibit Hall (Printing of Banner Included)	\$2,000
	Reach your target audience! Full Page Ad in the Official Convention Program	\$1,000 Half Page Ad: \$650
	Skyscraper Banner on the www.LongBeachComiccon.com website	\$500/Month
	Sponsorship Mention in the 2011 Advertising Campaign	\$2,000

<p>We accept credit cards (VISA /Master Card/AmEx) -OR- make checks payable to MAD EVENT MANAGEMENT and mail to 29 Annabelle Lane, Warwick, NY 10990, 845-418-4482 (telephone), 845-787-2499 (fax). If billing address is different than mailing address, please add it here:</p> <p>_____</p> <p>Credit Card # _____ Exp. Date _____ Security Number _____</p> <p>Name of Card _____ Date _____</p> <p>Signature _____ Print _____</p>	<p>TOTAL CHARGES</p> <p>\$</p> <p>I hereby acknowledge that I have read, understood and agreed to the LBCC Terms & Conditions (see page 2) and application portions of this contract. I further acknowledge that failure to abide by the LBCC Terms & Conditions may result in the loss of my exhibitor privileges without recourse or refund. I acknowledge that I am the person authorized to sign for this credit card charge.</p>
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CANCELLATION POLICY: Reservations will be confirmed upon receipt of a completed form and full payment. Refunds are available minus a **\$200 processing fee before September 15, 2012**. No refunds will be made after **September 16, 2012**. All booth space reservations are based on availability at the time of receipt of the signed contract and payment in full. Payment in full is required by either September 15, 2011 or when booth number is assigned. Booth spaces are assigned on a first come, first served basis according to date of payment.



Long Beach Comic & Horror Con Exhibitor Rules and Regulations

Section 1 – Exhibitor Space

Badges must be worn throughout the show.

Exhibitor agrees to remain “open” during all show hours of the convention. **No early breakdown is allowed** without the prior consent of Show Management.

Electrical, telephone and internet services are additional charges and are provided by the Long Beach Convention Center. Exhibitor agrees to keep their area clean throughout the event.

Section 2 – Display and Long Beach Fire Marshal Regulations

Do not encroach on aisles that border your booth. Fire Extinguishers, hose cabinets, fire exits or fire alarms cannot be blocked or covered.

All decorations must be flame retardant or FR rated. They are subject to a random flame test by the Fire Marshal. No smoking allowed anywhere in the building.

All extension cords must be a minimum of 14 gauge, 3 wire and grounded. Lightweight extension cords or zip cords are strictly not allowed.

Section 3 - Noises and Damages

Exhibitors must police their own tables to be sure that noise levels from sounds systems are kept to a minimum and do not interfere with others. LBCC reserves the right to determine at what point sounds constitutes interference with others and must be discontinued.

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Section 4 – Payment

Exhibitor understands the payment policy and agrees to pay the fees listed on the Application form.

Subletting of table space or sharing of table space is not allowed without the written permission of Show Management.

Section 5 – Cancellations/Refunds

If you cancel before September 15, 2012, you are eligible for a full refund of your payment. After September 15, 2012, if you cancel you will forfeit your entire payment and will not be eligible for a refund.

Section 6 – Adult and Bootleg Merchandise

Exhibitor agrees not to sell or distribute any adult material to minors. **“Adult Only” material must not be displayed to the public.**

Long Beach Comic Con does not allow any bootleg or counterfeit materials to be sold. Possession or sales of these materials is prohibited.

Section 7-California Sellers Permit

Exhibitors are responsible for collection and payment of California State retail taxes and must obtain a California Sellers permit and a City of Long Beach Temporary Sellers Permit.

Section 8 – Liability and Security

Long Beach Comic Con and the Long Beach Convention Center are not responsible for any theft or

loss. Exhibitor is responsible for his or her own security during the event.

The Exhibitor agrees to protect, keep and save Long Beach Comic Con and MAD Event Management, LLC, the promoter of the event, forever harmless from any damage(s) or charge(s) imposed for violations of any ordinance or regulation by the Exhibitor, his employees or agents, as well as failure to comply with the terms and agreements of this contract.

Further, Exhibitors shall at all times protect, indemnify, save and keep harmless Long Beach Comic Con and MAD Event Management, LLC. Against and from any loss, cost, damage, liability, or expense which arises out of or from or by reason of any act or omission of the Exhibitor, his employees or agents.

In the event that the Long Beach Convention Center or any part of the exhibit area thereof is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or another such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, labor disputes, riot or agency which the Long Beach Comic Con and MAD Event Management, LLC have no control, or should the Long Beach Comic Con decide that because of such cause it is necessary to cancel, postpone, or re-site the show, or reduce installation time, exhibit time or move out time, the Long Beach Comic Con and MAD Event Management, LLC shall not be liable to indemnify or reimburse the Exhibitor in respect to any damage or loss, direct or indirect, arising as a result thereof.